



Entry Form

Hudson County PSA Contest

PLEASE INCLUDE THIS FORM WITH YOUR COMPLETED SUBMISSION

Primary Contact Information

Name of Participant (s) _____

Email _____

Telephone Number _____

Entries must be received by 5pm on March 21st, 2017. Entry form must include final scripts and DVD in mp4, .wmv or .avi format. Film can also be submitted via email format. Each team must submit one entry form along with their script and DVD/email of PSA. Entries can also be mailed to the address below. Unfortunately, entries received later than 5:00 p.m. on March 21st will be ineligible for consideration.

Submit by E-mail to:

y.carius@partners-in-prevention.com

Include "HC PSA Contest" in subject line

Submissions must be sent from the team contact's email account. Please submit script as a PDF or Microsoft Word attachment.

****Please see back for Rules and Regulations****

Rules and Regulations

- All submissions need to be unique in concept. The video content should reflect the consequences of underage drinking in a video under 3 minutes.
- Submissions will include the following items:
 - a) **ENTRY FORM**
 - b) **Brief description that explains your PSA concept**
 - c) **Film entries submitted either on a DVD or email. Preferred formats for DVD: .mp4, .wmv, .avi. Videos are to be shown on movie screen; please provide highest resolution possible.**

By submitting a PSA, all entrants grant the sponsoring agencies a non-exclusive license to reproduce, prepare derivative works, publicly display or distribute the project on television, the internet and related events.

Judging Criteria

Scripts will be judged on:

- Originality – is creativity used to deliver the message?
- Persuasion – how impactful will the PSA be to changing someone's behaviors or attitudes?
- Youth appeal – is the message clear and relevant to the audience?
- Simplicity – is the message concise and to the point!
- Overall production values/technical competence.